

27 October 2011

## Funding update

Since March, we have continued to support and promote experimental animation, through [animateprojects.org](http://animateprojects.org) and delivery of our 2011/2012 exhibition programme (project funded by the National Lottery through Arts Council England). The programme includes the Animate OPEN exhibition, showcasing some of the most interesting artists currently working with animation, and the Digitalis Commissions, creating new works that probe our relationship with the digital (supported by Jerwood Charitable Foundation).

We are also developing and fundraising a couple of challenging and ambitious new projects for beyond April 2012. However, whilst we generate some income through touring and our online shop, we need to secure funding towards our core costs to enable us to continue, to maintain and to build on what we have done.

Without Arts Council England revenue funding we face a substantial challenge. We are working closely with our Trustees and other advisers on a strategy to secure a future for Animate Projects. If we are unsuccessful, Animate will have to close: the support and opportunities we offer artists, and access to the Animate Collection, will be gone. We think it is fair to say that a whole area of creative practice will lose an important champion. We are doing our best to make sure this doesn't happen.

We have successfully applied for registration as a charity, which makes us eligible to apply to some trusts and foundations. We are pleased to announce that our first Patrons are Animate's founders David Curtis and Clare Kitson.

In March we said that we hoped to also be able “to advocate more strongly - with others - for recognition of the importance and value of animation”, we are proud to have initiated the Animation Alliance UK, a new, broad alliance of independent animation professionals, to act as a network and focus for sharing information and discussion.

We are currently conducting a survey that will contribute to our thinking about Animate’s future and that will also provide us with information to support our fundraising campaign. Please take time to take the survey here:

<https://www.surveymonkey.com/s/ZW3VZZ2>

You can also make a donation to help us to continue to support artists, and to promote the artform through exhibition and advocacy:

[http://www.animateprojects.org/support\\_us](http://www.animateprojects.org/support_us)

**-Ends-**

### **About Animate Projects**

Animate Projects is the only arts organisation in the UK dedicated to championing experimental animation. We have an international reputation for the artistic quality of the work we support, and the Animate Collection is renowned as the premier online resource of experimental animation. Animate is dedicated to engaging the public, so they can appreciate and debate this most contemporary of artforms. We offer cutting edge animators the space to take creative risk, to explore new forms, tools and processes so they can extend and redefine what animation is, and create radical new work.

Experiments in animation - <http://www.animateprojects.org>

Connect with us - Facebook - <http://www.facebook.com/AnimateProjects> / Twitter -

<http://twitter.com/animateprojects> / Blog - <http://animateprojectsobserver.com>

### **Animation Alliance UK**

The Animation Alliance UK is a new, broad alliance of independent animation professionals - animators, programmers, producers, researchers, critics, academics, studios, festivals – across a wide range of creative and professional practice and engagement. The Alliance exists to act as a network and focus for sharing information and discussion, to advocate for the support of independent animation in the UK, and to lobby for investment in production, training, archive. Visit <http://www.animationallianceuk.org/>

### **Further press information:**

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